

CONTRACT



KOTV-TV
303 N. Boston Ave
Tulsa, OK 74103
(918) 732-6000

Oklahoma's Own
www.newson6.com

And:

ROI Advertising Media Services, LLC
Attention: Les Boyle
5801 East 41st St., Ste #600
Tulsa, OK 74135

<u>Contract / Revision</u> 36371 /		<u>Alt Order #</u>
<u>Product</u> June 2016		
<u>Contract Dates</u> 06/22/16 - 06/28/16	<u>Estimate #</u> 5190	
<u>Advertiser</u> Vic Regalado for Tulsa County Sheriff		<u>Original Date / Revision</u> 06/21/16 / 06/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOTV-TV	<u>Account Executive</u> Tulsa House	<u>Sales Office</u> Tulsa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOTV	06/23/16	06/24/16	News on 6 @ 6a	6a-8a		:30				NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	---TF--	4			\$430.00					
N 2	KOTV	06/27/16	06/28/16	News on 6 @ 6a	6a-8a		:30				NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/27/16	07/03/16	MT-----	4			\$430.00					
N 3	KOTV	06/23/16	06/24/16	CBS This Morning Hr 1 8a	8a-9a		:30				NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	---TF--	2			\$295.00					
N 4	KOTV	06/27/16	06/28/16	CBS This Morning Hr 1 8a	8a-9a		:30				NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/27/16	07/03/16	MT-----	2			\$295.00					
N 5	KOTV	06/23/16	06/24/16	CBS This Morning Hr 2 9a	9a-10a		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	---TF--	2			\$170.00					
N 6	KOTV	06/27/16	06/28/16	CBS This Morning Hr 2 9a	9a-10a		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/27/16	07/03/16	M-----	1			\$170.00					
N 7	KOTV	06/23/16	06/24/16	M-F 10a-11a	10a-11a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	---T---	1			\$325.00					
D 8	KOTV	06/27/16	06/28/16	M-F 10a-11a	10a-11a		:30				NM	0	\$0.00
N 9	KOTV	06/22/16	06/24/16	News on 6 @ 12p	12p-1p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	--WTF--	2			\$160.00					
D 10	KOTV	06/27/16	06/27/16	News on 6 @ 12p	12p-1p		:30				NM	0	\$0.00
N 11	KOTV	06/22/16	06/24/16	News on 6 @ 6p	6p-630p		:30				NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	--WTF--	3			\$635.00					
N 12	KOTV	06/27/16	06/27/16	News on 6 @ 6p	6p-630p		:30				NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/27/16	07/03/16	M-----	1			\$635.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Contract / Revision	Alt Order #
36371 /	

Contract Dates	Product	Estimate #
06/22/16 - 06/28/16	June 2016	5190

Advertiser	Original Date / Revision
Vic Regalado for Tulsa C	06/21/16 / 06/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	KOTV	06/22/16	06/24/16	News on 6 @ 10p M-F	10p-1035p		:30				NM	3	\$2,370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	--WTF--				3	\$790.00				
N 14	KOTV	06/25/16	06/25/16	Saturday AM News 8a-10a	8a-10a		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S-				2	\$170.00				
N 15	KOTV	06/25/16	06/25/16	News on 6 @ 6p Sa	6p-630p		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S-				1	\$405.00				
N 16	KOTV	06/25/16	06/25/16	Saturday Prime Hr 1	7p-8p		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S-				1	\$390.00				
N 17	KOTV	06/26/16	06/26/16	News on 6 @ 530p Su	530p-6p		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S				1	\$290.00				
N 18	KOTV	06/26/16	06/26/16	News on 6 10p Su	10p-1025p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S				1	\$650.00				
D 19	KOTV	06/25/16	06/25/16	Saturday Prime Hr 1	7p-8p	-----S-	:30	1	\$390.00	0.00	NM	0	\$0.00
N 20	KOTV	06/26/16	06/26/16	CBS Sunday Morn 9a-1030a	9-1030a	-----S	:30	1	\$310.00	0.00	NM	1	\$310.00
N 21	KOTV	06/24/16	06/24/16	Celebrity Name M-F 3p-4p	3p-4p	----F--	:30	1	\$95.00	0.00	NM	1	\$95.00
N 22	KOTV	06/24/16	06/24/16	Lets Make a Deal M-F 2-3p	2p-3p	----F--	:30	1	\$170.00	0.00	NM	1	\$170.00
N 23	KOTV	06/26/16	06/26/16	Sun AM News 6a-7a	6a-7a	-----S	:30	1	\$70.00	0.00	NM	1	\$70.00
N 24	KOTV	06/26/16	06/26/16	Face the Nation 1030-1130	1030a-1130a	-----S	:30	1	\$170.00	0.00	NM	1	\$170.00
N 25	KOTV	06/25/16	06/25/16	CBS This Morning Sa 6a-8a	6a-8a	-----S-	:30	1	\$125.00	0.00	NM	1	\$125.00
N 26	KOTV	06/25/16	06/25/16	PGA Golf	2:00 PM-3:00 PM	-----S-	:30	1	\$150.00	0.00	NM	1	\$150.00
N 27	KOTV	06/26/16	06/26/16	PGA Golf	Various	-----S	:30	1	\$150.00	0.00	NM	1	\$150.00
N 28	KOTV	06/26/16	06/26/16	Oklahoma Sports Blitz	1025p-11p	-----S	:30	1	\$290.00	0.00	NM	1	\$290.00
N 29	KOTV	06/27/16	06/27/16	News on 6 @ 12p	12p-1p	M-----	:30	1	\$160.00	0.00	NM	1	\$160.00
N 30	KOTV	06/27/16	06/27/16	Dr. Phil M-F 4p-5p	4p-5p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				1	\$195.00				
N 31	KOTV	06/27/16	06/27/16	Prime Access Rotator M-F	630p-7p		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				1	\$480.00				
N 32	KOTV	06/28/16	06/28/16	News on 6 @ 12p	12p-1p	-T-----	:30	1	\$160.00	0.00	NM	1	\$160.00
Totals								0.00				44	\$15,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	32	\$11,175.00	(\$1,676.25)	\$9,498.75
06/27/16 - 06/28/16	12	\$4,110.00	(\$616.50)	\$3,493.50
Totals	44	\$15,285.00	(\$2,292.75)	\$12,992.25

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